

Critical Issues in Globalization 全球化議題

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本課教學目標：

- 1) 瞭解全球化、全球化狀況與全球主義在政治、文化、經濟與環境四層面的意義與爭論點；
- 2) 討論電影與新聞所呈現的全球化實例，並藉此瞭解周遭世界；
- 3) 思考全球化風潮中的自身處境，並學習積極地放眼世界、在地實踐。

Objectives: this course is designed for students to

- 1) Understand what globalization, globality and globalism mean economically, politically, culturally and ecologically;
- 2) engage in critical discussion of cases of globalization as represented in current news and films;
- 3) reflect on issues of globalization and their own positions so as to think globally and act locally.

Description:

What is globalization? How has it developed and influenced us? How do we think globally, while trying to act locally? Despite the current rise of protectionism, globalization and its impacts are here to stay, as it has formed a vast network system we live in, however amorphous and ambivalent this system is. It is thus important for us, as global citizens, to be globally aware by understanding its impacts, and globally engaged by looking into its critical issues and reflecting on how to position and contribute ourselves.

This course introduces the basic definitions of globalization and their related controversies, discusses the economic aspects of globalization in terms of its advantages and disadvantages, as well as the roles of the British Empire and the USA. We then engage students, via feature films, in understanding various concrete cases of globalization and how they reveal a mixture of political, economic, cultural and ecological aspects of globalization. Through the use of these feature films and in-class activities such as News Square and roundtable discussion, students will learn to not only understand and connect with the world around them, but also think critically about their own positions.

Class Requirements:

1. Attendance: No lates or absences allowed! If you have to be absent, do inform us 'before' class. Only excused absences can be made up for. Three absences means failing the course. Three lates means one absence.
2. Participation:
--Finish the assigned reading and film before class; bring an active and critical mind to class to join the discussion;
--no cell phone allowed 'after' the quiz time.

*Please make time for group discussions outside of class.

1. 出缺席：不得遲到與缺席。三次缺席等於九次曠課，形同被當。三次遲到等於一次缺席。

2. 積極參與討論。小考後不得使用手機。
3. 課外小組討論亦不得遲到早退，以尊重組員。

Grading Policy:

- Global News and Issues 全球新聞與議題報告: 20%
 - Weekly Quizzes and Class Participation: 20%
 - Reports on Invited Speeches 15%
 - Final Group Presentation and Written Reflection
- Oral --Global Talk: Teach & Learn Workstation 「全球議題大家談」教學站 25%
- Written--**Reflection Journal 20%**

1.	09/09	I.	I. Introduction: Globalization, Globality & Globalism-- Definitions & Controversies Discussion: Global Issues (from UN) Ref. “Globalization: A Contested Concept” (1) PowerPoint 範例 http://bit.ly/33wQPNp
2.	09/16	II-1	II. Economic Aspects of Globalization Topic 1: Why Trade? The Benefit of Trade. <ol style="list-style-type: none"> 1. Comparative Advantage 2. Division of Labor 3. Difference of Preference
3.	09/23	II-2	Topic 2: Protectionism <ol style="list-style-type: none"> 1. Mercantilism 2. The Arguments for Protectionism 3. Dependence Theory 4. The Case of Taiwan: Free Trade or Protectionism?
4.	09/30	II-3	Topic 3: World Monetary System <ol style="list-style-type: none"> 1. Fixed Exchange Rate vs. Flexible Exchange Rate 2. Bretton Woods System 3. Collapse of Bretton Woods System 4. The Rise of Euro <div style="border: 1px solid black; padding: 2px; display: inline-block;">Global News & Issues 1</div>
5.	10/07	III-1	Ideologies of Globalization: Jihadist Globalism vs. Imperialist Globalism-- <i>Reluctant Fundamentalist</i> (2013 <i>An oversea student's perspective</i>) Ref. “Ideologies of Globalization: Market Globalism, Justice

		Globalism, Religious Globalisms” (1-chap 7)
6. 10/14	III-2	<p>Ecological/Technological Aspects of Globalization</p> <p><i>Interstellar</i> (2014) Ref. (1-chap 6)</p> <p>Global News & Issues 2</p>
7. 10/21	III-3	<p>Cultural Aspects of Globalization: Conjunctures and Disjunctures in Ethnoscape: Israeli-Palestinian Conflict and Refugee and in Insult (《你欠我一個道歉》, or <i>Attack</i>)</p> <p>News & Glossary: Refugee Crisis in Europe</p> <p>Global News & Issues 3</p>
8. 10/30		大師講座：10/28 下午(三) 13:30-15:30
9. 11/04	II-4	<p>[Mid-Term Week]</p> <p>Topic 4: Trade War</p> <ol style="list-style-type: none"> 1. Previous Experience: Smoot-Hawley Act 2. The Current Trade War, Who Shall Win? <p>Global News & Issues 4</p>
10. 11/11	II-5	<p>Topic 5: World Trade Organization</p> <ol style="list-style-type: none"> 1. General Agreement on Trade and Tariff (GATT) 2. World Trade Organization (WTO) 3. European Union (EU), Brexit 4. Free Trade Agreement <p>Global News & Issues 5</p>
11. 11/18	III-3	<p>國際論壇：德國難民議題面面觀</p> <p>1) Prof. Dr. Jeanne Cortiel (North American Studies, University of Bayreuth)</p> <p>2) Kevin Chen (陳思宏，柏林作家、演員與口譯)</p> <p>Judy Yang (楊弈心 University of Bayreuth 國教處)</p>
12. 11/25	III-6	<p>Cultural Aspects of Globalization: Depthlessness and Community in Flows-- <i>Pinoy Sunday</i> (《台北星期天》移工) (Migrant Laborers)</p> <p>News & Glossary: Labor Issues in Taiwan and Elsewhere</p> <p>Ref. “Labor Migration” “Globalization and Inequality” (2)</p> <p>Global News & Issues 6</p>
13. 12/02	II-6	Topic 6: Free Trade: Pax Britannica, Pax America

		<ol style="list-style-type: none"> 1. Free Trade, No Strings Attached? 2. Pax Britannica 3. Pax America 4. Merge of Culture
14.	12/09	University Games (校慶補假) Group Discussion Time, time arranged individually
15.	12/18	大師講座：12/18 下午(三) 13:00-15:30 (暫訂)
16.	12/23	III-7 Cultural Aspects of Globalization: Global Community vs. Strangeness: Her (《雲端情人》) & Flash mob (<i>Digital Citizens' Experience</i>) News & Glossary: Community in the Cloud? NGO & Social Network Website Ref. "Media Imperialism," "Mediascape" & "Alterity" (2)
17.	12/30	II-7 Topic 7: Conclusion and Reflection on Globalization A. Economic Aspects 1-1. The Arguments for and against Trade 1-2. Infrastructure of World Trade 1-3. Efforts toward a Free Trade World 1-4. Trade War 1-5. Non-economic Consequences of Trade B. Globality vs. Globalism 2-1. Ecological & Technological Aspects 2-2. Political & Cultural Aspects 2-3. How do we contribute to SDG's? (https://npost.tw/archives/24078; https://www.un.org/sustainabledevelopment/takeaction/)
18.	1/7	IV IV. Conclusion: Globalization & Us: How to be Global Citizens in Taiwan —Work Station

Activity ①: Global News and Issues

News on and issues related to globalization can be endless. (Take a look at the Globalization pages on these websites: [US News](#), [Independent](#), [Global Issues](#), [The Economic Times](#))

What interests you the most, why is it important and how does it influence us? Each group presents **a piece of global news or an issue** for 15-20 mins. Your presentation should include:

- 1) introduction
- 2) news report (including facts and figures)
- 3) definition of related terms
- 4) significance and questions for discussion.

PowerPoint file of your presentation should be given to the teachers at least 4 days ahead of time.

● **Issues and Examples (including those covered last year):**

Issues and Examples	
1) Free Trade & Market Globalism	--Absolute Advantage Theorem; Comparative --Advantage Theorem --Values of Specialization Dynamics of Adjustment –job transfer & tax (& neo-liberalism)
(G3, 2018) iPhone’s Social and Economic Impacts on the World	
vs. Protectionism	--Infant industry arguments --Mercantilism, Beggar Thy Neighbor --Dependency Theory --US-China Trade War
(G2, 2018) Related Article: https://www.bbc.com/news/business-44529600	
2) International Financial System “Globality”	Floating Exchange Rate (US currency, euro) Fixed Exchange Rate (Bretton Woods System)
3) Justice Globalism	--Ecological Dimensions Ocean Pollution and Transmittable Disease -- Refugee Issues
(G6, 2018) Slow food: a globalized social movement with an anti-globalization mission https://scholarspace.manoa.hawaii.edu/handle/10125/101775	
(G-1, 2018): Our Ocean Pollution	
1. About Plastic Pollution https://goo.gl/VL2g56 ; http://t.cn/R3OBmr5 <i>Planet or Plastic, from National Geographic</i> 3) http://t.cn/EhXiHjU <i>Trash Pollution (from Ocean Health Index)</i> https://e-info.org.tw/node/211681 無采工 ! 那些上了回收車 卻進焚化爐的塑膠垃圾 (2018) http://t.cn/EhXiivJ -- You Can Help Turn the Tide on Plastic. Here’s How. (For conclusion)	
2. Microplastics http://t.cn/RnwTaXf WHO launches health review after microplastics found in 90% of bottled water (Guardian) http://t.cn/EhX6Mb6 The Story of Microbeads https://www.iucn.org/news/secretariat/201702/invisible-plastic-particles-textiles-and-tyres-major-source-ocean-pollution---iucn-study Here’s one video on Microplastic: https://oceanservice.noaa.gov/facts/microplastics.html	

See here for new related news in Taiwan: https://udn.com/search/result/2/ 「微塑膠」	
3. Solution https://www.businessinsider.com/what-drinking-plastic-does-to-your-body-2018-3	
4) Religious Globalism	Jihadism in Ideoscape
5) Cultural Aspects: Globalization & Flows	Migrant Laborers in Ethnoscape e.g. 移工 in Taiwan Community in Technoscape & Mediascape
6) Ecological Aspects	Climate Change, Environmental Pollution
(G-4, 2018) Globalization and Public Health: e.g. transmittable diseases (Global Warming Threatens Europe’s Public Health) http://www.ipsnews.net/2018/09/global-warming-threatens-europes-public-health/	

Activity 2: 「全球議題大家談」教學站

Global Issues Teach & Learn Workstation

Objectives:

To teach a global issue with a concrete example (news event, film or story), through a sequence of workstations in order to engage your “students” (3 groups) in discussing it with interest.

目標：

生動有趣地教授一個全球議題，輔以具體實例，以使學生(班上其他三組)得以獲得新知、並加入討論深入以了解議題，舉一反三。

對象 Target: Your “students”: 3 other groups in the class

時間 Time: 3 Sessions in one period; Each Teaching Session: 15 mins (see the table below)

教學模式 Format: To best interest and engage your student groups, the workstation should have at least [not necessarily in this order]:

1. **A warm-up session 開場 (2 mins):** to evoke students’ pre-knowledge
2. **PowerPoint station 生動介紹(3 mins):** to explain the chosen global issue
3. **Media station 影音、演出或遊戲(3 mins):** show your example of the issue (Media can be a short film, but it can also another media such as flash cards or a [jigsaw] puzzle.)

4. **Discussion station 討論 (4 mins)**: to activate their background knowledge and presumptions
5. **Assessment station 知識回饋 (3 mins)**: test your students' knowledge

Preparation Procedure 準備時程

Wk 9:	choose your topic
Wk 10:	doing research to understand the issue and find an appropriate 'text'; assign jobs to each member; submit a proposal
Wk 10-14:	meeting with Kate
Wk 15-16:	producing teaching materials through ppt, media editing, writing a quiz and discussion questions. Submit ppt's and quizzes to TA's for comments and approval (due date: 12/24)
Wk 16-17:	Rehearsal
Wk 18:	Teach and Learn 「全球議題大家談」

「全球議題大家談」教學站時間表

學習組	教學組 Teaching	Teaching	Teaching
1st hour	G 1	G 2	G 3
3:40-3:55	G4	G5	G6
4:00-4:15	G5	G6	G4
4:20-4:35	G6	G4	G5
2nd hour	Teaching	Teaching	Teaching
	G 4	G 5	G 6
4:40-4:55	G1	G2	G3
5:00-5:15	G2	G3	G1
5:15-5:30	G3	G1	G2
5:30-5:40	教師講評		

「全球議題大家談」教學站 **Possible Topics:** (題目會持續增加)

- Trade Wars –US vs. China, South Korea vs. Japan
- World bank or 區域貿易組織與協定之功與過
- 文化同質或混雜 Homogeneity vs. Hybridity-- *Perhaps Love* (《如果愛》) or *World* (《世界》)
- 全球環保議題與我們的責任 Globalization and Environment: HIV/AIDS Pandemic -- *Yesterday* (《永不遺忘的美麗》)
- 全球暖化現象與我們的責任 Global Warming

- 瞭解難民 Understanding refugee cultures Kurds in history and Today e.g. *Turtle Can Fly* 《烏龜也會飛》艾未未《人流》*Human Flow*、)
- 移工議題 Migrant Laborers (陳芯宜《流浪神狗人》)
- 媒體亂象與我們的責任

Textbooks:

- (1) Steger, Manfred B. *Globalization: A Very Short Introduction*. Fourth edition. Oxford University Press, 2017.
- (2) Ritzer, George. *The Wiley-Blackwell Encyclopedia of Globalization*. Wiley-Blackwell, 2012. (Selections)
- (3) BBC Empire. YouTube. <<https://www.youtube.com/watch?v=oYayBnNoML4>>.

References:

- Eriksen, Thomas Hylland. *Globalization: The Key Concepts*. Berg, 2007.
- Mooney, Annabelle & Betsy Evans, eds. *Globalization: The Key Concepts*. Routledge, 2007.
- Appadurai, Arjun. *Modernity at Large: Cultural Dimensions of Globalization*. University of Minnesota Press, 1996.
- Ferguson, Niall. *Empire: How Britain Made the Modern World*. Penguin Books, 2009.
- Rumford, Chris. *The Globalization of Strangeness*. Palgrave Macmillan, 2013.
- Tomlinson, John. *Globalization and Culture*. University of Chicago Press, 1999.
- 盛盈仙·《人與社會的建構：全球化議題的十六堂課》·獨立作家出版，2014·